



quirk.

**ADWEEK**

TOP 10  
FASTEST GROWING  
AGENCIES

## BIG AGENCY CREATIVE SMALL AGENCY PACKAGE

**WBE-certified, boutique  
agency designed to  
meet demand for  
faster, leaner video  
advertising campaigns.**

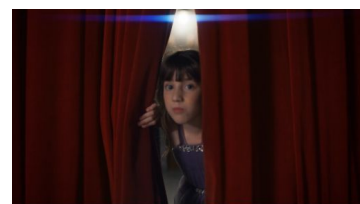
**It's no surprise we  
do things a little differently**

- Certified woman-owned with a majority female team
- Simplified engagements & timeframes, flexible billing by project
- Creative testing & variations, client ownership of footage

## END-TO-END VIDEO ADVERTISING



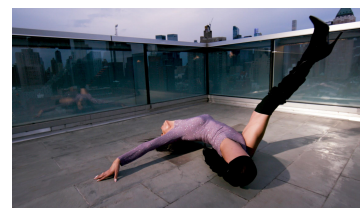
**BLUELAND**



**CARBONITE**



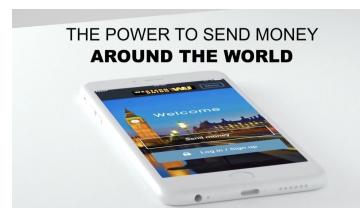
**DAILY HARVEST**



**KIMPTON HOTELS & RESTAURANTS**



**POWERCRUNCH**



**WESTERN UNION**



### WHERE TO FIND US

Headquartered in Brooklyn with multi-cultural partners in Guadalajara.

**BROOKLYN, NY**  
67 35th Street, Suite C530  
Brooklyn, NY 11232

**GUADALAJARA, MX**  
Av. Aurelio Ortega  
Los Maestros, 45150 Zapopan, Jal.

### FOUNDED BY



**MERYL DRAPER**  
CEO, CO-FOUNDER



**GAELAN DRAPER**  
EXECUTIVE CREATIVE DIRECTOR,  
CO-FOUNDER



## FORTUNE 500 AND DTC CLIENTS REPRESENTING OVER \$1B IN FUNDING

### LAUNCH

FRESHLY

cove

BLUELAND

K

DH  
DAILY HARVEST

primary

TULA

Keeps

### SHIFT

CARBONITE

Chantelle

+Babbel

coinbase

NYDJ  
LOS ANGELES

Dia & Co

WESTERN UNION WU

ELOQUII

### GROW

MakeSpace

WordPress

LOLA

ZOLA

HOMER

BOMBAS

Tommy John

power crunch

OPORTUN

THIRDLOVE

## HYBRID STRATEGY AND PRODUCTION FOR CREATIVE THAT LIFTS BRANDS AND SELLS

### CREATIVE STRATEGY

Content Strategy  
Concept Development  
Messaging & Scriptwriting  
Multicultural  
Storyboarding & Visual Design  
A/B Video Test Development

### PRE-PRODUCTION

Casting & Talent Management  
Influencer Partnerships  
Location Scouting

### PRODUCTION

Full Service Video Production

### POST PRODUCTION

Editing  
VFX/Animation  
Color Correction  
Sound Mix  
Music Licensing



### GET IN TOUCH

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