



quirk.

ADWEEK

TOP 10
FASTEST GROWING
AGENCIES

BIG AGENCY CREATIVE SMALL AGENCY PACKAGE.

Certified woman-owned,
boutique agency designed to
meet demand for faster, leaner
video advertising campaigns

LIGHT ON BUREAUCRACY HEAVY ON CREATIVITY RIGHT ON BRAND.

Majority female-led team

Simplified engagements &
flexible billing by project

Creative testing & variations,
client ownership of footage

END-TO-END VIDEO ADVERTISING

LINEAR TV • OTT • SOCIAL • DIGITAL



TOVALA



BABEL



USA FAMILY PROTECTION



DAILY HARVEST



TULA SKINCARE



BLUELAND



WHERE TO FIND US

Headquartered in Brooklyn with
multi-cultural partners in Guadalajara.

BROOKLYN, NY
67 35th Street, Suite C530
Brooklyn, NY 11232

GUADALAJARA, MX
Av. Aurelio Ortega
Los Maestros, 45150 Zapopan, Jal.

FOUNDED BY



MERYL DRAPER
CEO, CO-FOUNDER



GAELAN DRAPER
EXECUTIVE CREATIVE DIRECTOR,
CO-FOUNDER



FORTUNE 500 & DTC CLIENTS REPRESENTING OVER \$1B IN FUNDING

LAUNCH

FRESHLY

BLUELAND

DAILY HARVEST

TULA SKINCARE

ECOTOOLS[®]
Clean Beauty. Clean Planet[®]

cove

AVA

PALMER'S[®]
Choose What's Real[®]

Keeps

LIVELY

SHIFT

BESPOKE POST

+Babbel

tovala

WesternUnion WU

OPPORTUN

Chantelle

Avion
PHARMACEUTICALS

THRIVE
MARKET

ELOQUII

MACK WELDON

GROW

BARK-BOX

LOLA

23andMe

flamingo

MADISON REED[®]

Natalie's
Organic Juice Co.

Trade

K

myxfitness

THIRDLOVE

HYBRID CREATIVE STRATEGY WITH PRODUCTION FOR HIGH-PERFORMING BRAND & DIRECT RESPONSE CAMPAIGNS

CREATIVE STRATEGY

Content Strategy
Concept Development
Messaging & Scriptwriting
Multicultural
Storyboarding & Visual Design

CAMPAIGN TESTING

Animatics
A/B Video Test Development

PRE-PRODUCTION

Casting & Talent Management
Influencer Partnerships
Location Scouting

PRODUCTION

Full Service Video Production
(Animated & Live)
Photography

POST PRODUCTION

Editing
VFX/Animation
Color Correction
Sound Mix
Music Licensing



GET IN TOUCH

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