

quirk + FemHealth

Women-centric teams crafting award-winning video campaigns for today's FemHealth brands

END-TO-END VIDEO ADVERTISING
LINEAR TV • OTT • SOCIAL • DIGITAL

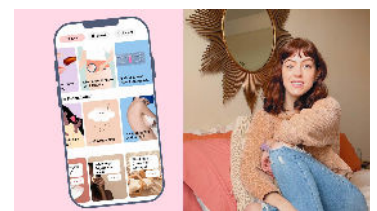
Quirk FemHealth, a newly launched practice by **Quirk Creative** - a certified woman-owned ad agency - is designed to meet demand for faster, harder working video campaigns from a woman's point of view.



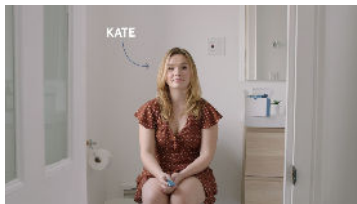
BALCOLTRA "CROSSROADS"



INNOVO



FLO HEALTH



LOLA



NATIONAL ABORTION FEDERATION



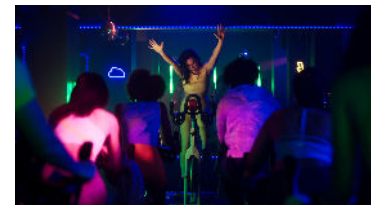
DIVIGEL



ATHENA CLUB



MODERN FERTILITY



BALCOLTRA "CYCLING CLASS"



WHERE TO FIND US

Headquartered in Brooklyn with footholds in Europe and Latin America.

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Av. Aurelio Ortega
 Los Maestros, 45150 Zapopan, Jal.





EXTENSIVE EXPERIENCE IN THE HEALTH AND WELLNESS SPACE

LAUNCH & LEARN



SCALE & GROW



ENGAGE & STORYTELL



CREATIVE STRATEGY WITH IN-HOUSE PRODUCTION FOR TV, SOCIAL AND DIGITAL CAMPAIGNS THAT LIFT BRANDS & DRIVE SALES

CREATIVE STRATEGY

Content Strategy
 Concept Development
 Messaging & Scriptwriting
 Multicultural & Localization
 Storyboarding & Visual Design

CAMPAIGN TESTING & RESEARCH

Concept / Animatic Testing
 Variation Matrix Creation
 Creative Optimization

POST PRODUCTION

Editing
 VFX/Animation
 Color Correction
 Sound Mix
 Music Licensing

PRE-PRODUCTION

Casting & Talent Management
 Influencer Partnerships
 Location Scouting
 Props, Wardrobe & HMU

PRODUCTION

Full Service Video Production
 (Animated & Live)
 Photography
 Social



GET IN TOUCH

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quirkcreative.com/quirk-femhealth

