

quirk.

FAST COMPANY  
#3 MOST  
INNOVATIVE  
WORKPLACES

## BIG AGENCY CREATIVE SMALL AGENCY PACKAGE.

Certified woman-owned,  
boutique ad agency designed to  
meet demand for faster, harder  
working video campaigns

## LIGHT ON BUREAUCRACY HEAVY ON CREATIVITY RIGHT ON BRAND.

Majority female-led team

Simplified engagements &  
flexible billing by project

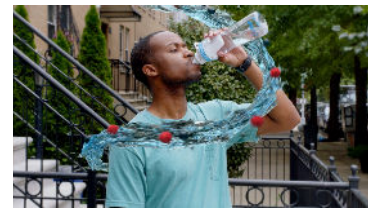
Creative testing & variations

## END-TO-END VIDEO ADVERTISING

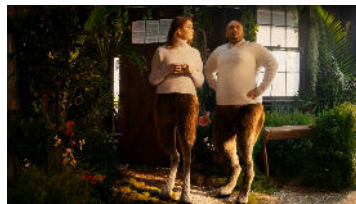
LINEAR TV • OTT • SOCIAL • DIGITAL



AUGUSTINUS BADER



CIRKUL



NAADAM



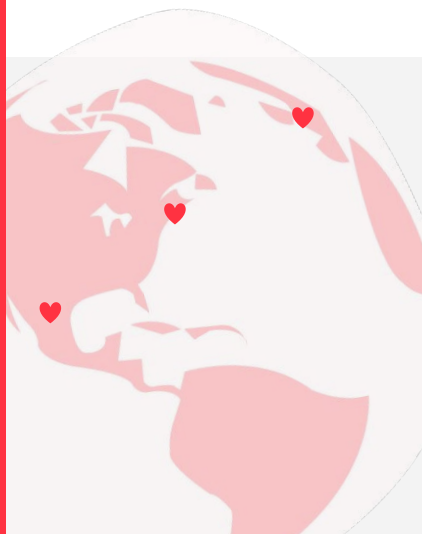
CUROLOGY



BABEL



CARAWAY HOME



### WHERE TO FIND US

Headquartered in NYC with  
footholds in Europe and Latin America.

#### NEW YORK, NY

55 Broadway Floor 3  
New York, NY 10006

#### PARIS, FR

22 Boulevard de Stalingrad  
92320 Chatillon

#### GUADALAJARA, MX

Av. Aurelio Ortega  
Los Maestros, 45150 Zapopan, Jal.





## FORTUNE 500 & DTC CLIENTS REPRESENTING OVER \$2B IN FUNDING

### LAUNCH & LEARN



BLUELAND



BOXED

tovala

TULA  
SKINCARE

BESPOKE POST

### SCALE & GROW

+Babbel

Keeps

Curology

BARK<BOX

NUTRAFOL

Cirkul



NAADAM

### ENGAGE & STORYTELL

Chantelle

Natalie'S

WesternUnionWU

flamingo



Augustinus Bader

LOLA

HOMER  
kid powered learning

## HYBRID CREATIVE STRATEGY AND PRODUCTION FOR SOCIAL, DIGITAL, AND TV CAMPAIGNS THAT LIFT BRANDS & SALES

### CREATIVE STRATEGY

Content Strategy  
Concept Development  
Messaging & Scriptwriting  
Multicultural & Localization  
Storyboarding & Visual Design

### CAMPAIGN TESTING & RESEARCH

Concept / Animatic Testing  
Variation Matrix Creation  
Creative Optimization

### POST PRODUCTION

Editing  
VFX/Animation  
Color Correction  
Sound Mix  
Music Licensing

### PRE-PRODUCTION

Casting & Talent Management  
Influencer Partnerships  
Location Scouting  
Props, Wardrobe & HMU

### PRODUCTION

Full Service Video Production  
(Animated & Live)  
Photography  
Social



### GET IN TOUCH

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